BECAUSE WE CARE CAMPAIGN

La Canada teachers care about our students.

We are creating a video campaign of sorts - Videos that show how great our teachers are and how much we care about our students. The organizing team will use these pictures to help support the bargaining team during the negotiations process. Parents, the community and the school board need to see how much we care. They are our biggest allies. LCTA is getting REAL!

VIDEO #1 - Because we care, we ___________________________.

Take a photo of yourself in your LCTA shirt in your classroom (or wherever suits you best) holding a piece of white copy paper. Write on that paper “Because I care, I ____________.” Be sure to use clear writing and have the paper close up in the picture so that it can easily be read.

Here is a sample. We are creating a video to present at the March 1st board meeting. The video will also be posted to the LCTA Facebook page and our association website, www.lcteachers.net.

VIDEO #2, please take a picture (at the same time) holding a piece of paper stating your education and years of teaching. Our goal is to inform the School Board of our commitment to our students and the training we have to provide an excellent education.

SIGN TIPS - Use a thick, black marker to create clear letters. Let a friend help if your handwriting is not clear. Write as big as possible.

PHOTO TIPS – When shooting focus on the sign. Take the picture horizontally. Try to do it outside or in your classroom.

Please e-mail your photo by responding to Mandy Redfern’s e-mail that was sent on Tuesday, February 16. Or you can also e-mail her directly at mandyredfern@gmail.com with Because I Care as the subject!

We must have all images by 2/24!